



The return on investment in adult education is undeniable. Adult education provides a pathway to better jobs and higher income, so families can prosper without leaving their communities.



Contact Us

(Insert your Organization's Name)

(Insert Phone Number)

(Insert Website)

Your Path. Your Future.

What is the Illinois Adult Education campaign?

Illinois Adult Education Your Path Your Future is a statewide campaign led by the Illinois Community College Board (ICCB) to engage adult learners and inform them about the opportunities adult education programs offer. Now more than ever, there is a need for adult education as an economic catalyst to help low-skilled adults learn new skills to get a better job, improve their English, or complete a GED, helping their families and communities recover from the financial impacts of the COVID-19 pandemic.

Who is involved in the campaign?

[Insert Your Organization Name] is a proud partner in the statewide campaign led by the ICCB and is one of 70+ organizations involved in the campaign.

What does the campaign feature?

The campaign [website](#), a locator tool for finding participating adult education programs, and a hotline to call or text are the tools used to support prospective adult learners in getting information about adult education and literacy programs within their area.

How many adult learning programs does [Insert Your Organization Name] offer? [Insert Your Organization Name] serves [Insert Number of Students/Adults] in [Insert Number] adult learning programs: [List the Programs]

What are the campaign goals?

The campaign's goals are to raise awareness about the value that adult education programs bring and how they provide on-ramps to better jobs and college, and to increase enrollments in adult education programs across the state of Illinois.

Why is there a need for a campaign?

Like much of the nation, adult education programs in Illinois have experienced steep declines in student enrollments, although the need for education has increased. According to the ICCB, over 1 million of 10.2 million Illinoisans over the age of 16 have less than 12 grades of formal education. This number includes 403,143 individuals over age 16 with less than a 9th-grade education.

More than 2.7 million Illinois residents speak a language other than English as the primary language in their homes. Over 400,000 of these individuals are over 16 years old and lack the English literacy skills necessary for entry and advancement in the labor force.

The Illinois Adult Education Your Path Your Future campaign will help improve the lives of individuals - and their families - through education programs that provide the needed skills to enter in-demand jobs.

For more information about the campaign, visit:

yourpathyourfuture.org

85 million

By 2030, more than **85 million** jobs could go unfilled because there aren't enough skilled people available.

Source: Korn Ferry



70%

By 2027, **70% of U.S. jobs** will require some education beyond high school.

Source: Georgetown University Center on Education and the Workforce



over one million

Over 1 million of 10.2 million Illinoisans over the age of 16 have less than 12 grades of formal education. This number includes 403,143 individuals over age 16 with less than a 9th-grade education.

Source: ICCB



10.9%

In Illinois, **10.9% of adults** have not completed high school, and more than half have no more than a high school diploma, according to the U.S. Census.

Source: U.S. Census